

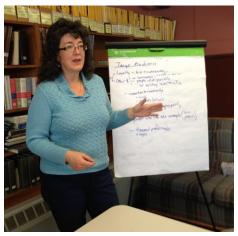
## **Check out NEOEDD's Business Foundations workshop series**

Northeast Oregon Economic Development District (NEOEDD) offers a free, seven-week workshop series to help entrepreneurs and small-business owners build the basis for a successful enterprise. **Register by Feb. 13** to reserve your seat in Enterprise, Baker City, or La Grande.

Lisa Dawson has taught the **Business Foundations** training program for a decade, and her students—existing and aspiring entrepreneurs in Baker, Union and Wallowa counties—continue to give her rave reviews.

This hands-on class covers the basics of running a successful business: overhead and inventory costs, goal-setting and sales projections, marketing, taxes and licensing, hiring employees, and other considerations, and brings it all together in a business plan.

- Enterprise: Feb. 14-28 and Mar. 7-28 from 6 to 9 p.m. at Fishtrap, 400 E Grant St.
- La Grande: Thursdays, Feb. 16-23 and Mar. 2-30 from 6 to 9 p.m. at Umpqua Bank, 1215 Adams Ave.
- **Baker City**: Wednesdays, Feb. 15-22 and Mar. 1-29 from 6 to 9 p.m. at HatchLab Baker, 2019 Main St.



Lisa Dawson brings a knowledgeable and compassionate approach

Register with NEOEDD by Feb. 13 at 541-426-3598 or 800-645-9454, or email kristyathens@neoedd.org. Classes are free for participants. Class size is limited. You will be required to fill out registration forms and verify income.

"[Business Foundations] helped me better understand the business world, business terms, and to explore how much it really costs for me to produce my product."

-Former class participant

